**UX/UI and Wireframe**

**Project**

Project Name

**Prepared for**

Client Name

**Prepared by**

[Your Name]

Day/Month/Year

**Objective**

Briefly describe what the product aims to achieve and how UX/UI contributes to this goal.

**Target Audience / User Personas**

Describe the key types of users. Include:

|  |  |  |  |
| --- | --- | --- | --- |
| **Persona Name** | **Description** | **Goals** | **Pain Points** |
| Example: Student User | University student aged 18–25 | Easy attendance tracking | Poor mobile UI on current system |

**User Journey Map**

Visual or tabular flow of how the user will interact with the system.

|  |  |  |  |
| --- | --- | --- | --- |
| **Step** | **User Action** | **System Response** | **Emotion** |
| 1 | Login | Load dashboard | Confident |
| 2 | Click "Start Attendance" | Open camera | Neutral/Happy |

**Wireframes / Low-Fidelity Designs**

Add basic wireframes/sketches for each key screen.

*Example tools: Figma, Balsamiq, Adobe XD*

**High-Fidelity Mockups**

Add detailed designs with finalized layout, spacing, icons, and colors.

Include:

* Home Screen
* Login/Register Screens
* Dashboard
* Any modals/popups/forms

**Interaction Design**

Describe how the UI behaves:

* Hover effects
* Button states (hover, active, disabled)
* Page transitions
* Animation effects (e.g., slide, fade)

**Accessibility Considerations**

* Color contrast standards (WCAG 2.1)
* Keyboard navigation support
* Screen reader compatibility
* Font size guidelines

**Style Guide**

**Colors**

|  |  |  |
| --- | --- | --- |
| **Name** | **HEX** | **Usage** |
| Primary | #0057D9 | Buttons, Headers |
| Accent | #F5A623 | Highlights |

**Typography**

|  |  |  |  |
| --- | --- | --- | --- |
| **Use Case** | **Font** | **Size** | **Weight** |
| Headings | Poppins | 24px | Bold |
| Body | Roboto | 16px | Regular |

**Components**

* Buttons (primary, secondary)
* Inputs
* Cards
* Tables

**Design Tools & Assets**

List of tools used and links to:

* Figma/Sketch files
* Icons, logos
* UI component libraries